



City of Westminster

Licensing Sub-Committee Report

Item No:

Licensing Ref No:

16/06838/LIIS (Pitch 1612) & 16/016876/LIIS (Pitch 1736)

Date:

2 November 2017

Classification:

For General Release

Title of Report:

**Street Trading
16/06838/LIIS (Pitch 1612)- Villiers Street, WC2N 6NQ
16/06838/LIIS (Pitch 1736) –Villiers Street, WC2N 6NQ**

Report of:

Director of Public Protection & Licensing

Policy context:

Street Trading Policy

Financial summary:

To provide a safe, well-regulated environment.

None

Report Author:

**Taruna Adnath
Senior Licensing Officer**

Contact Details:

**Telephone: 020 7641 71496
E-mail: tadnath@westminster.gov.uk**

PROPOSAL DETAILS

Proposal:	The designating resolution passed by the Council on 25 July 1990, subsequent varied on 16 December 1999, be varied so as : (a) to vary the designation of Pitch 1612 located at Villiers Street (b) to de-designate Pitch 1736 located at Villiers Street		
Applicant	Mr Terry Palmer –Pitch 1612 Mr Albert Palmer-Pitch 1736	Date Application Received:	5 May 2016
Pitch and Location:	Isolated Pitch 1612- Villiers Street, West side near junction with Strand 32' from back of Strand footway Isolated Pitch 1736- Villiers Street on the pedestrian area immediately South of licence pitch No. 1612.		
Ward Name:	St James		

1. SUMMARY OF PURPOSE OF THIS REPORT:

- 1.1 On 5 May 2016, Wally Watson, Chairman for the West End Traders Branch National Market Traders Federation (WESTA), wrote to the Licensing Service on behalf of two permanent street traders, Mrs Albert Palmer and Terry Palmer. **Appendix A**
- 1.2. Mr Albert Palmer, permanent street trading licence holder at Pitch 1736 and Mr Terry Palmer, permanent street trading licence holder at Pitch 1612, both located at Villiers Street are requesting the following proposals to be considered:
- (a) To vary the designation for pitch 1612 with a bigger pitch dimension to a new proposed location
The current pitch dimension is L15'X W7'6
The proposed new pitch dimension is L 13.45 X W 9.8
 - (b) Once proposal 1.2(a) above is approved, Pitch 1736 to be de-designated. Mr Albert Palmer, who holds a permanent street trading licence for Pitch 1736 to surrender his street trading licence.

2. BACKGROUND TO THIS PROPOSAL:

- 2.1. Mr Albert Palmer and Terry Palmer are father and son. Mr Terry Palmer is the only nominated next of Kin to Mr Albert Palmer. Both traders hold individual permanent street trading licences. Under the Westminster Act 1999, a street trading licence is personal to an individual and Terry Palmer cannot hold two street trading licences. Hence the proposals to surrender and de-designate Pitch 1736 and varying pitch 1612 with a bigger dimension.
- 2.2 Pitch 1736 has been licensed to Mr Albert Palmer and the latter has not been making full use of the pitch due to health issues.

POSITION OF THE LICENSING SERVICE:

- 2.3 The Street Trading Policy adopted in December 2013 sets out in Policy ST5 –Designation & de-designation, the criteria for establishing suitable locations for street trading pitches and reasons for de-designation in cases where the location is unsuitable.

For the Licensing Service to effectively manage street trading and meet the aspirations of other council services for improving the Public Realm, the Licensing Service has considered the above proposals and has exceptionally agreed to support the above proposals as it considers that having a single pitch at the new proposal location will be in a better position

than the two existing pitches and the proposals will enhance the vision of the area.

Before making any changes to the Council's designating resolution the City of Westminster Act 1999 requires that statutory consultation should be undertaken and the results of this are set out in Section 8 of the report.

The Licensing Service has consulted other officers and there is full support that the resolution passed by the Council on 25 April 1990, designating Pitch 1736 Villiers Street on the pedestrian area immediately South of licence pitch No. 1612 as a licence street, be rescinded and that Pitch 1612 designation be varied. **Appendix E**

2.4 The proposals have been reviewed by the Council's Place Shaping Team and they are in alignment with the vision and aspiration for this area.

2.5 The Licensing Service conducted a formal consultation and other departments as well as stakeholders are in full support and officers are of the opinion that the highway environment would benefit by the suggested variation and proposed de-designation.

2.6. The Licensing Service is of the view that the proposal for Pitch 1612 can only be progressed subject:

- (i) The designation and the surrender of the street trading licence for Pitch 1736.
- (ii) The relevant planning permission is sought for Pitch 1612 relation to change the use of the land for street trading and approval of the appropriate stall for that area.

3 LICENSINGBACKGROUND

3.1 Pitches 1612 and 1736 are adjacent on the west side of Villiers Street WC2, on the east side of Charing Cross Station, starting "32" from the inner edge of the Strand footway, south Side (**Appendix B** See attached plan and photographs of existing pitches)

Pitch 1612- Villiers Street-Terry Palmer

3.1.1 Mr Terry Palmer was first licensed in 2008, after the previous licence holder, Mr Keefe transferred his licence to Terry Palmer as next of kin. Pitch 1612 is located on Villiers Street, Westside Near Junction with Strand 32 inches back of Strand Footway. Pitch 1612 measures L15'X W7'6.

3.1.2 The licence permits the sale of Pick and mix', soft drinks, nuts, posters, calendars, sportswear, mobile phones and accessories, chocolate confectionery, festive novelties, Christmas hats, souvenirs, neckwear, toys, leatherwear, sunglasses, bus tour tickets, socks, tights, 'scrunchies', hats, gloves & belts. **Appendix C**

Pitch 1736 -Villiers Street-Albert Palmer

3.1.3 Mr Albert Palmer held a licence prior to 1991 and Pitch 1736 is located at Villiers Street on the pedestrian area immediately South of licence pitch No. 1612. Pitch 1736 measures L10'6X W7'

3.1.4 The licence permits the sale of Souvenirs, neckwear, toys, leather wear, and sunglasses Bus Tour Tickets, Socks, Tights, 'Scrunchies' Hats, Gloves and Belts **Appendix D**

4. RESULTS OF STATUTORY CONSULTATION

In seeking the proposed variation and de-designation of the isolated pitches, the Licensing service is taking into account the views of the Growth, Planning and Housing Unit, Highways Department, Street Management and Stakeholders. **Appendix E**

Full responses to the statutory consultation are included in the report

4.1 Growth , Planning and Housing

The Licensing Service has received responses from different officers in the Growth, Planning and Housing Team as detailed below:

4.1.1 Highways

Sean Dwyer, Highways Planning Manager has stated that there is no representation to the de designation for Pitch 1736.

In relation to variation for Pitch 1612, there is no representation and planning permission will be required for the new location and designation to change the land use to street trading use. **Appendix F**

4.1.2 Strategic Transport Planning and Public Realm:

Sarah Hoare, Programme Support, Place Shaping Co-ordinator, Place Shaping Team has submitted as follows:

De Designation of Pitch 1736: no representation to this proposal as pitch 1736 is situated on a place of high pedestrian footfall and impedes movement from Charing Cross Station on to Villiers Street. The current kiosk is in a state of disrepair and significantly impacts on the heritage of the area.

Variation of Pitch 1612: this proposal is fully supported and the new position will have less effect on pedestrian movement as the new location will be between two LUL stairwells and is away from building lines.

There is on-going discussion with Mr Terry Palmer, licence holder for Pitch 1612 on the design of the new proposed kiosk which takes into account the location and in alignment with the characteristic of the area. The new proposed location for Pitch 1612 and display of merchandise must sit within the stairwells (as per plan) and not spread onto the footway. **Appendix G**

4.1.3 Developing Planning-Area Design and Conservation Officer- South Team:

In relation to Pitch 1612 to the new proposed location as detailed at **Appendix A**, there is no adverse representation in principle as it would be a slight improvement in terms of pulling the stall away from the listed walls surrounding the station.

The permanent relocation of the new kiosk to the new location will require planning permission and the matter will be assessed on the merits of the application.

The existing pitch locations are visually harmful to the setting of the listed train station and harm the appearance of the Trafalgar Square Conservation Area.

Hence the de designation of Pitch 1736 and variation of designation for Pitch 1612

would remove this harm. **Appendix H**

4.2 Public Protection and Licensing

4.2.1 Market Enforcement :

Concerns have been raised as to the suitability of the new kiosk at the new location and whether the new Kiosk and whether the new kiosk will remain in lieu and is the kiosk easily removable in case of emergency or new year celebration.

Appendix I

Note: the current proposal is for the variation of designation of the location for pitch 1612 and approval of receptacle will be dealt at a later stage once planning permission has been sought and an authorised officer from the Licensing Service has approved the receptacle in line with the Planning permission and Street Trading Policy under delegated authority.

4.3 The Northbank Bid

4.3.1 The Northbank Bid is fully supporting both proposals stating:

- (i) De-designating Pitch 1736 will allow more space for pedestrians to walk easily in the busy area
- (ii) Relocating Pitch 1612 to the new proposed location will allow more space for pedestrians and enable effective Street cleaning.

The Northbank Bid has stated that the new proposed location for Pitch 1612 has a high footfall with many cafes, restaurants, and bars open 24 hours and waste is a considerable problem. The new proposed pitch location should be kept neat and tidy and there should be adequate arrangement for waste. **Appendix J**

5 Ward Councillors:

No response has been received.

6 MATTERS FOR CONSIDERATION:

6.1 No Planning permission has been submitted yet for Pitch 1612 for a new stall design.

Planning Development Team is aware of the emerging stall design.

6.2 The Licensing Service has advised Mr Terry Palmer (Pitch 1612) that if Members are minded to grant the variation of designation for Pitch 1612, a variation application to change the pitch designation/location on the current street trading licence and a further application for change of land use approval of receptacle need to be submitted to the Planning Development. Subsequently, the Licensing Service and same will be dealt by an authorised officer of the Licensing Service in accordance with the Scheme of Delegation.

6.3 In light of the consultation above, Members are invited to consider the following :

(a) To vary the licence for pitch 1612 and to vary the designation for that pitch at the same time but subject to the licence for pitch 1736 being surrendered beforehand.

(b) To rescind the designation for pitch 1736 as soon as the licence for that pitch has been

surrendered.	
Current Licensing Position	<p>(1) A permanent street trading licence under the City of Westminster Act 1999 is held by Mr Terry Palmer to trade from pitch 1612. Mr Terry Palmer is licensed to sell Pick and Mix', soft drinks, nuts, posters, calendars, sportswear, mobile phones and accessories , chocolate confectionery, festive novelties , Christmas hats, souvenirs , neckwear, toys , leatherwear , sunglasses, bus tour tickets, socks, tights, 'scrunchies', hats, gloves & belts.</p> <p>The existing designated area of the pitch measures L15"X W7'6 See Appendix C</p> <p>(2) A permanent street trading licence under the City of Westminster Act 1999 is held by Mr Albert Palmer to trade from pitch 1736. Mr Albert Palmer is licensed to sell Souvenirs, neckwear, toys, leather wear, and sunglasses, Bus Tour Tickets , Socks , Tights , 'Scrunchies' Hats, Gloves and Belts.</p> <p>The existing designated area of the pitch is L10'6X W7'. See Appendix D</p>
Current Planning Position	There is no planning application.
List of Appendices:	<p>Appendix A - Proposal from WESTA on behalf of the Palmers Appendix B -Location Plan and Photographs of pitches 1612 and 1736 Appendix C - Permanent Street trading licence for Pitch 1612 Appendix D- Permanent Street trading licence for pitch 1736 Appendix E- Formal consultation carried by the Licensing Service Appendix F- Response from Highways Appendix G-Response from Growth Planning and Housing Appendix H- Response from Development Planning-South Team Appendix I- Response from the Market Enforcement Team Appendix J- Response from the Northbank Bid</p>
Results of Ward Member Consultation	No response has been received from the Ward Councillors following the Statutory consultation

7. STREET TRADING POLICY

The following policies within the City of Westminster Statement of Street Licensing Policy apply:

Designation and De-designation - Policy ST5

- (i) *The Licensing authority will designate specific resolution for licensed street trading.*
- (ii) *The Licensing authority may de-designate pitches that are no longer suitable for licensed street trading.*
- (iii) *The Licensing authority will not designate any new isolated street trading pitches, apart from in exceptional circumstances.*

Policy ST5(2) states that the Licensing authority may, subject to the appropriate consultation and notification procedures, de-designate street trading pitches where in the opinion of the licensing authority, they are no longer suitable for street

trading . The circumstances under which a location may be considered not suitable include:

- (a) It has not been used for trading for a period of greater than six months;*
- (b) There has been altered circumstances due to the increased pedestrian footfall resulting from altered highways layouts, public realms improvements or construction projects;*
- (c) Where there is new development and the siting and operation of the trading pitch would adversely affect local pedestrian flow or cause congestion, including close to the transport stops or stations.*

8. LEGAL FRAMEWORK

Designating Resolution

- 8.1 Under the provisions of Section 5(1) (a) of the City of Westminster Act 1999 (the Act) the council may pass a resolution designating a street or part of a street in the city as a licence street (a designating resolution).
- 8.2 Under the provisions of Section 5(2) of the Act, the council may from time to time rescind or vary any such resolution..
- 8.3 Under the provisions of section 6(1) of the Act , the council must, before passing a resolution to vary or rescind such a resolution , consult the Commissioner of Police, Highway Authority, anybody representing the relevant street traders , and all licence holders who might reasonably be affected by the proposed resolution.
- 8.4 Section 6(5) of the Act provides that the council shall give to any person who makes representations by the due date an opportunity to make oral representations to the council and may at their discretion give to other persons making representations a similar.
- 8.5 For the present exercise officers have extended consultation to include the Planning Department and Stakeholder.

Appeal:

- 8.6 Under S18 (1)of the Act , any person aggrieved by a decision of the council to vary a street trading licence may appeal to the Magistrates' Court within 21 days upon formal notification of the decision .
- 8.7 Under Section 19(1) of the Act, any person aggrieved by a resolution varying or rescinding a designating resolution may appeal to the Magistrates' Court. An appeal may be brought at any time before the expiration of a period of three months commencing on the date on which notice of the proposed resolution has been given in writing to the person aggrieved.
- 8.8 Any procedural deficiencies may also be challenged by an application to the High Court for Judicial Review.

If you have any questions about this report, or wish to inspect one of the background papers, please contact **Taruna Adnath** on **020 7641 1496** or at tadnath@westminster.gov.uk

Background Documents – Local Government (Access to Information) Act 1972

- City of Westminster Act 1999
- City Of Westminster Statement of Street Licensing Policy adopted in December 2013
- Rules of Procedure for Licensing Sub-Committee

APPENDIX A

Adnath, Taruna: WCC

From: Wally Watson <wallywatson@kws-imports.co.uk>
Sent: 05 May 2016 13:28
To: Adnath, Taruna; Hick, Rosalind; Austin, Roger; Hoare, Sarah
Subject: PALMERS
Attachments: Palmer - Villiers Street.pdf

Hi Taruna

Mr Terry Palmer (**PITCH 1612 VILLIERS STREET**) Has asked me to write on his behalf to request that WCC License Dept. vary his designation to new location as shown on the attached map.

At the Same time Mr Albert Palmer Wishes to hand in his License (**PITCH 1736 VILLIERS STREET**).

So to confirm once WCC License Dept. Have Conformed that the designation has been varied Mr Terry Palmer will have One Pitch and Mr Albert Palmer will relinquish his License.

Mr Terry Palmer has had a new Kiosk commissioned for the New Location this all with the Help of WCC.

Would it be Possible for Mr Terry Palmer to Trade from the old location until the New Location is ready to accept the New Approved Kiosk.

Please advise me if I've not made it clear. Or you need any further details

Best

Wally Watson (Chairman WESTA Branch NMTF.)

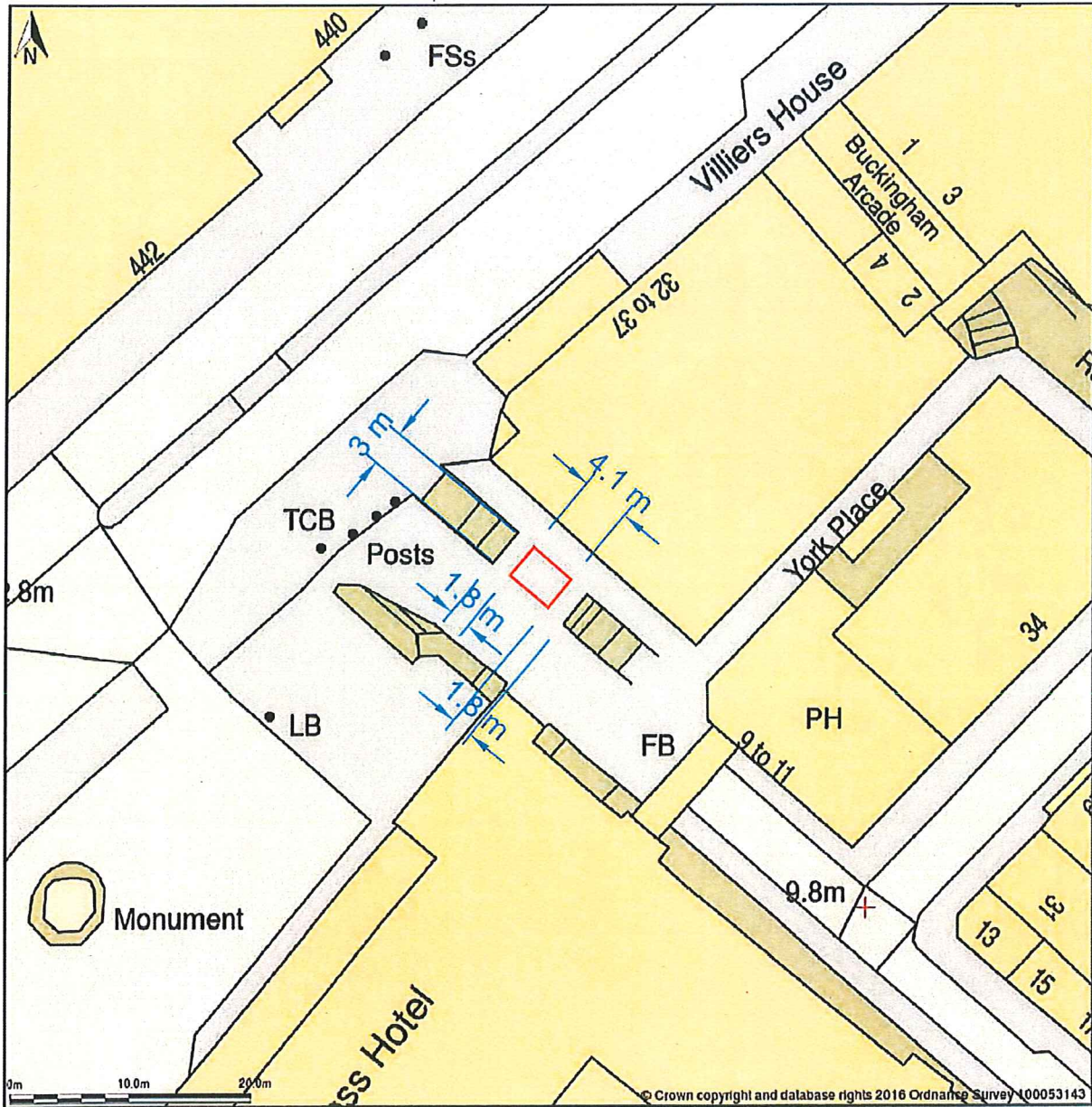


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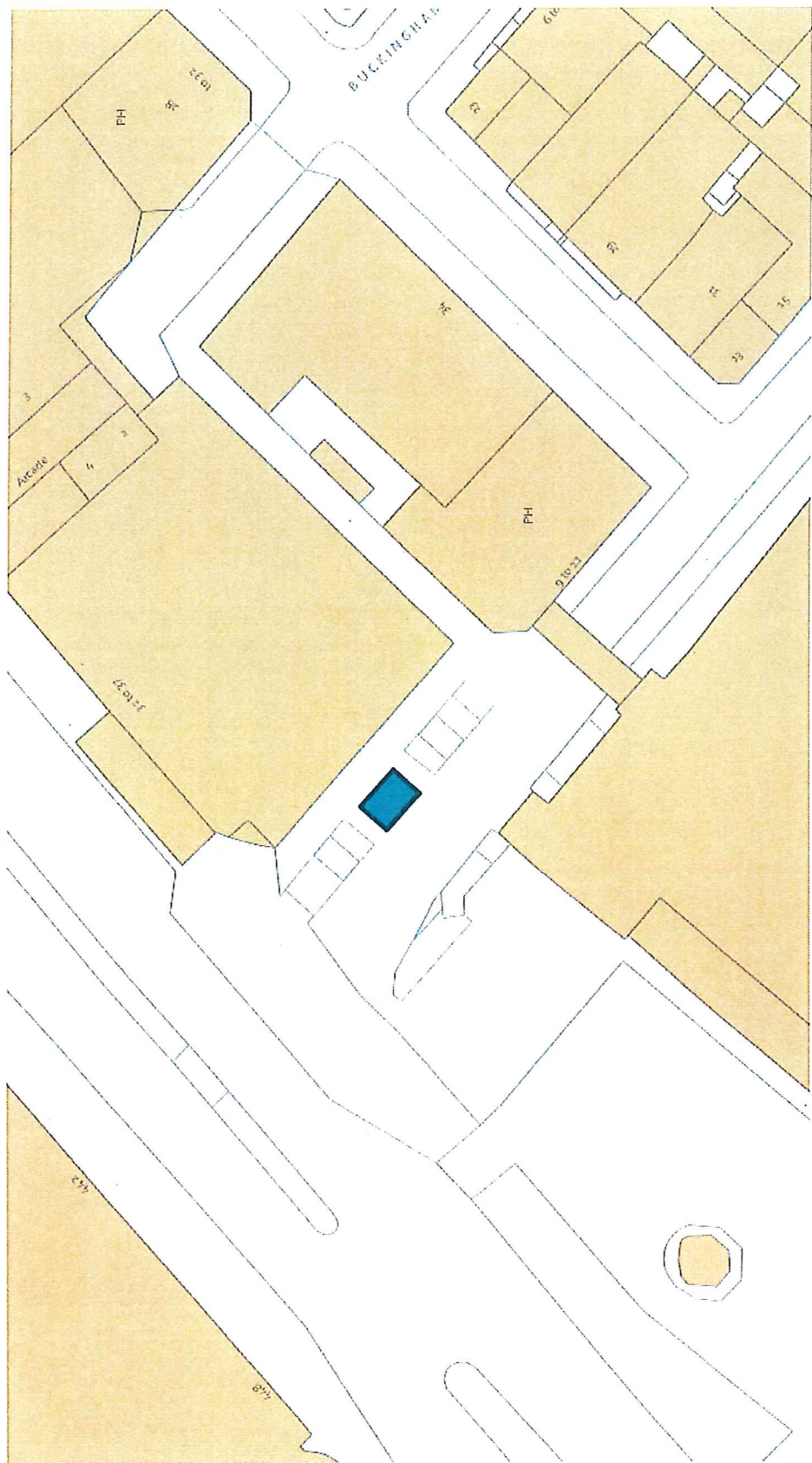
Villier Street



Block Plan shows area bounded by: 530192.38, 180482.06 530282.38, 180572.06 (at a scale of 1:500) The representation of a road, track or path is no evidence of a right of way. The representation of features as lines is no evidence of a property boundary.

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PLATES 1612 AND 1736

S T R A N D

(ex. Train)

Confectionery
Mobile Phones
Café chairs, Sports wear, mugs, posters, calendars

VILLIERS STREET
(pedestrianised)

L/holder

J. KEEFE (deceased Jan. 2008)

T. PALMER (A. Palmer's son) nominated successor (Aug 2005)

L/holder

A. PALMER
(granted medical waiver
until 1.6.08)

7'6"

1612

1736

Charting
Cross Train
Station

Needles, toys, Sewing, Duv bags (kickers, leather-wear, Sunloungers, hats, hoSery.

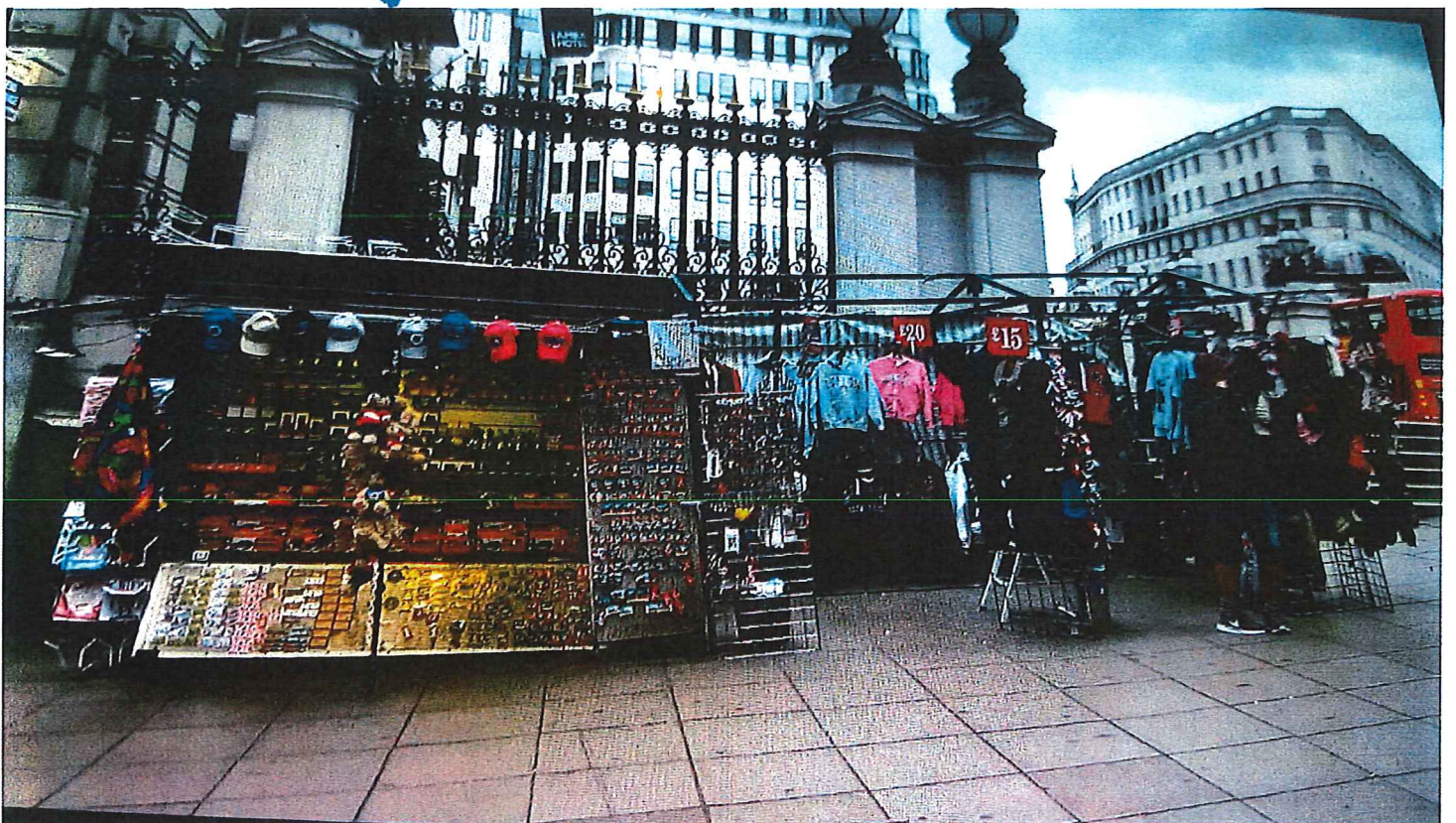
~~OK~~
Nigel
+
Parish

PITCH 1736



PITCH 1612

PITCH 1736



PITCH 1612

DUPLICATE



1. THE WESTMINSTER CITY COUNCIL hereby grants to Mr Terry Palmer
A licence to engage in street trading in the City of Westminster on Pitch 1612
2. This licence authorises the holder to trade solely in the articles, and in the manner, and at the places and times specified in the Schedule to the licence and is granted subject (1) to the standard conditions made under Section 10(1) of the City of Westminster Act 1999; (2) to any Act amending the same and to any Orders made thereunder; and (3) to any other statutory enactment which is in force for the time being.
3. This licence shall remain in force until it is cancelled or revoked by the Council.

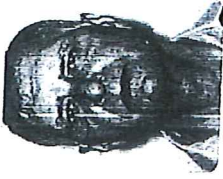
OPERATIONAL DIRECTOR
PREMISES MANAGEMENT

Dated this: 2 December 2011

SCHEDULE

Class of Articles	M: 'Pick And Mix' Soft Drinks, Nuts, Posters, Calendars, Sportswear, Mobile Phone Including Accessories And Chocolate Confectionery A: Festive Novelties and Christmas Hats						
Street	1612 Isolated Pitch Villiers Street Villers Street Westside Near Junction With Strand 32 Inches From Back of Strand Footway						
Position or Place at which the holder may trade							
Size of Pitch	L: 4.57M W: 2.32M						
Day	MON	TUE	WED	THUR	FRI	SAT	SUN
From Time	09:00	09:00	09:00	09:00	09:00	09:00	09:00
To Time	20:00	20:00	20:00	20:00	20:00	20:00	20:00

FURTHER CONDITIONS



1. THE WESTMINSTER CITY COUNCIL hereby grants to Mr Albert Palmer

A licence to engage in street trading in the City of Westminster on Pitch 1736

2. This licence authorises the holder to trade solely in the articles, and in the manner, and at the places and times specified in the Schedule to the licence and is granted subject (1) to the standard conditions made under Section 10(1) of the City of Westminster Act 1999; (2) to any Act amending the same and to any Orders made thereunder; and (3) to any other statutory enactment which is in force for the time being.

3. This licence shall remain in force until it is cancelled or revoked by the Council.

Dated this: 23 August 2004

DIRECTOR OF LEGAL AND
ADMINISTRATIVE SERVICES

SCHEDULE

Class of Articles	Souvenirs, Neckwear, Toys, Leatherwear, Sunglasses, Bus Tour Tickets, Socks, Tights, 'Scrunchies', Hats, Gloves and Belts						
Street	Isolated Pitch 1736						
Position or Place at which the holder may trade	Villiers Street on the pedestrianised area immediately south of Pitch No. 1612						
Size of Receptacle							
Day	MON	TUE	WED	THUR	FRI	SAT	SUN
From Time	0700	0700	0700	0700	0700	0700	0700
To Time	1900	1900	1900	1900	1900	1900	1900

FURTHER CONDITIONS

APPENDIX E

Adnath, Taruna: WCC

From: Adnath, Taruna: WCC
Sent: 04 July 2016 17:01
To: Dwyer, Sean: WCC; Ayton, Robert: WCC; Auckland, Richard: WCC; Murphy, Peter: WCC; Austin, Roger: WCC; Hoare, Sarah: WCC; 'Police General Licensing'; Guerra, Reaz: WCC; 'alison@thenorthbank.london'; Mitchell, Tim (Cllr): WCC
Cc: 'Wally Watson'; 'terrypalmer1983@yahoo.co.uk'; 'albertpalmer1956@yahoo.co.uk'; Mitchell, Tim (Cllr): WCC; Thomson, Cameron (Cllr): WCC; Hyams, Louise (Cllr): WCC; Hick, Rosalind: WCC
Subject: PITCH 1612-VARIATION OF DESIGNATION AND PITCH 1736- DE DESIGNATION OF A STREET LICENSED PITCH
Attachments: PALMERS; Palmer - Villiers Street.pdf; Villiers St Map.docx
Importance: High

Dear All,

The licensing service has received a request from Wally Watson, Chairman of WESTA, on behalf of two permanent street traders as follows (see email attached):

- (a) **PITCH 1612-** To vary the designation of Pitch 1612 as detailed in table below to a new proposed location as per the attached location Map (PDF FILE WITH RED BOX showing the new proposed location)

LICENCE NUMBER	SIZE OF PITCH	NAME OF PITCH HOLDER	CLASS OF ARTICLES	DAYS OF WEEK	APPROXIMATE POSITION OF PITCH IN FRONT OF
1612 10	L15' W 7'6"	Mr T Palmer	'Pick and mix', soft drinks, nuts, posters, calendars, sportswear, mobile phones and accessories, chocolate confectionery, festive novelties, Christmas hats, souvenirs, neckwear, toys, leatherwear, sunglasses, bus tour tickets, socks, tights, 'scrunchies', hats, gloves & belts	Mon – Sun 9.00am – 8.00pm	Villiers Street, West side near junction with Strand 32' from back of Strand footway.

- (b) Pitch 1736: to de-designate Pitch 1736 as described below

LICENCE NUMBER	SIZE OF PITCH	NAME OF PITCH	CLASS OF ARTICLES	DAYS OF WEEK	APPROXIMATE POSITION OF PITCH
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		HOLDER			IN FRONT OF
1736 St. James 49	L 10.6' W 7'	Mr A Palmer	Souvenirs, neckwear, toys, leather wear, and sunglasses Bus Tour Tickets, Socks, Tights, 'Scrunchies' Hats, Gloves and Belts	Mon – Sat 7.00am – 7.00pm	Villiers Street on the pedestrian area immediately South of licence pitch No. 1612.

I am formally writing to advise that:

VARIATION OF DESIGNATION- PITCH 1612 16/06838/LIIS

- (a) the City Council is proposing to vary the designation for Pitch 1612 at Villiers Street under section (5)(2) of the City of Westminster Act 1999('the Act') by rescinding the resolution made by the Council on 25 July 1990.

DE DESIGNATION OF PITCH 1736: 16/06876/LIIS

- (b) the City Council is proposing to de designate Pitch 1736 at Villiers Street under section (5)(2) of the City of Westminster Act 1999('the Act') by rescinding the resolution made by the Council on 25 July 1990.

Under the provisions of section 6(1) of the Act, the Council must, before rescinding and varying a resolution designating a street or part of a street as a licence street, carry out a consultation exercise. The Council must consult the Commissioner of Police of the Metropolis, the Highway Authority, anybody which appears to represent the relevant street traders, and any licence holder whom the Council might reasonably expect would be affected by the proposed resolution.

Representations to the current proposals must be made formally in writing to the undersigned Senior Licensing Officer **by not later than 3 August 2016** quoting the reference **16/06838/LIIS and 16/06876/LIIS**

The Council must give any person who makes representations by the due date an opportunity of being heard and may, at their discretion, consider representations received after that date.

The matter will be then referred to a Licensing Sub Committee to consider the current proposals.

If you wish to have more information on the current proposal, please do not hesitate to contact me.

Regards

Taruna

Mrs Taruna Adnath

Senior Licensing Officer

Street Trading Team

Public Protection & Licensing Department
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BIIAB

RECOGNISED CENTRE

Adnath, Taruna: WCC

From: Dwyer, Sean: WCC
Sent: 26 July 2016 11:50
To: Adnath, Taruna: WCC
Cc: Ayton, Robert: WCC
Subject: RE: PITCH 1612-VARIATION OF DESIGNATION AND PITCH 1736- DE DESIGNATION OF A STREET LICENSED PITCH

Taruna

I have no problem with pitch no 1736 being de-designated.

With regard to the relocation of pitch no 1612, I have no problem with this either provided that the original pitch is de-designated too, so that the net result is a reduction in the number of pitches from two to one.

However, I think the new pitch also requires planning permission.

Sean

Sean Dwyer
Highways Planning Manager
Development Planning
Growth, Planning and Housing
PO Box 732, Redhill, RH1 9FL
Tel: 020-7641-3326
westminster.gov.uk



TRANSPORT

CHOICE

HERITAGE

Any views or opinions expressed in this email are those of the sender, and whilst given in good faith, do not necessarily represent a formal decision of the Local Planning Authority unless a statutory application is or has been made and determined in accordance with requisite procedures, planning policies and having had regard to material considerations.

From: Adnath, Taruna: WCC [mailto:tadnath@westminster.gov.uk]
Sent: 19 July 2016 15:54
To: Dwyer, Sean; Ayton, Robert; Auckland, Richard; Murphy, Peter; Austin, Roger; Hoare, Sarah; Police General Licensing; Guerra, Reaz; alison@thenorthbank.london; Mitchell, Tim (Cllr)
Cc: Mitchell, Tim (Cllr); Thomson, Cameron (Cllr); Hyams, Louise (Cllr)
Subject: RE: PITCH 1612-VARIATION OF DESIGNATION AND PITCH 1736- DE DESIGNATION OF A STREET LICENSED PITCH

Adnath, Taruna: WCC

From: Hoare, Sarah: WCC
Sent: 01 August 2016 14:48
To: Adnath, Taruna: WCC
Cc: Austin, Roger: WCC
Subject: FW: PITCH 1612-VARIATION OF DESIGNATION AND PITCH 1736- DE DESIGNATION OF A STREET LICENSED PITCH

Hi Taruna

Response below:

We support the de-designation of pitch 1736 as the pitch is situated on a place of high pedestrian footfall and impedes movement especially coming from Charing Cross Station on to Villiers Street. The kiosk is in disrepair and significantly impacts on the heritage of the area.

We support the variation of pitch 1612. The new position will have less effect on pedestrian movement as its situated between the two LUL stairwells. The proposed site is set away from building lines. The size of pitch also considers the risk of the receptacle being climbed on from the stairwell as it will have a 1.8m void.

GPH are working with the trader on the design of a new kiosk which takes account of the location and aligns with the look and feel of the area. The kiosk and any merchandising must sit within the stairwells (as the plan shows) and not spread any further onto the footway.

As a proposal of 2 actions, de-designation and variation, GPH fully support the changes proposed.

Kind regards,
Sarah

Sarah Hoare
Programme Support

Strategic Transport Planning and Public Realm
Growth Planning and Housing
Westminster City Council
11th Floor
Westminster City Hall
64 Victoria Street
London SW1E 6QP

020 7641 1590
shoare@westminster.gov.uk



EXPERIMENTAL

CHOICE

HERITAGE

From: Austin, Roger
Sent: 04 July 2016 18:50
To: Hoare, Sarah
Cc: Adnath, Taruna

Adnath, Taruna: WCC

From: Barber, Andrew: WCC
Sent: 02 August 2016 09:45
To: Adnath, Taruna: WCC
Cc: Austin, Roger: WCC; Hoare, Sarah: WCC
Subject: RE: PITCH 1612-VARIATION OF DESIGNATION AND PITCH 1736- DE DESIGNATION OF A STREET LICENSED PITCH

Taruna,

We understand that this consultation only relates to the relocation of the pitch, and does not relate to the size, type, design, or permanence of the kiosk which would occupy the pitch.

In this understanding, we have no objection to the principle of relocating the licensed pitch to the indicated position: it would have a slight improvement in terms of pulling the kiosk etc. away from the listed walls surrounding the station approach. However, it should be noted that the permanent siting of a kiosk in this new location (including simply relocating the existing kiosks) would require Planning Permission and as such we reserve judgement on the full implications of relocating this pitch until a permission has been secured. Roger and Sarah are currently assisting WESTA in this regard in liaison with myself.

Best wishes,

Andrew

Andrew Barber
Area Design and Conservation Officer - South

Development Planning
Growth, Planning and Housing
PO Box 732, Redhill, RH1 9FL

Tel: 020 7641 7708
westminster.gov.uk



Any views or opinions expressed in this email are those of the sender, and whilst given in good faith, do not necessarily represent a formal decision of the Local Planning Authority unless a statutory application is or has been made and determined in accordance with requisite procedures, planning policies and having had regard to material considerations.

Adnath, Taruna: WCC

From: Barber, Andrew: WCC
Sent: 23 May 2017 08:59
To: Hoare, Sarah: WCC
Cc: Adnath, Taruna: WCC; Tanburn, Sarah: WCC; Cloke, Rebecca: WCC
Subject: RE: Villers St - street trading kiosk de-designation

Sarah,

Focussing purely on the existing plot (rather than how it may compare to alternative plots nearby), the existing kiosk is visually harmful to the setting of the listed train station, and harms the appearance of the Trafalgar Square Conservation Area. It's removal and the extinguishment of the license would by contrast remove this harm.

Best wishes,

Andrew

Andrew Barber

Area Design and Conservation Officer - South

Post to:
Development Planning, Growth, Planning and Housing, PO Box 732, Redhill, RH1 9FL

My Location:
20th Floor, Portland House, Bressenden Place, London SW1E 5RS

Tel: 020 7641 7708
westminster.gov.uk/planning



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From: Hoare, Sarah: WCC
Sent: 18 May 2017 14:45
To: Barber, Andrew: WCC; Tanburn, Sarah: WCC; Cloke, Rebecca: WCC
Cc: Adnath, Taruna: WCC
Subject: Villers St - street trading kiosk de-designation

Hi Andrew

A while ago now, you were asked to comment on the de-designation of one pitch and a variation of the other pitch (to in between the stairwell) on Villers St at the Strand junction.

Licensing require further evidence to support the de-designation of the pitch. From a placeshaping view the pitches inhibit pedestrian flow, negatively impact on the views up and down the street and is unsuitable as a street trading pitch.

Please could you provide further comment from planning on your views to support this?

Rebecca/Sarah T – Do you have anything to add about the aspirations for Villers st under the current proposals? Also, do you have any PCL evidence from Publica’s work on the street? Ideally we would have legal grounds (PCL, health and safety) to support the de-designation.

Kind regards,
Sarah

Sarah Hoare
Place Shaping Co-ordinator

Place Shaping Team
Growth Planning and Housing -Westminster City Council
Portland House, Bressenden Place
London, SW1E 5RS
020 7641 1590
shoare@westminster.gov.uk



APPENDIX I

Adnath, Taruna: WCC

From: Auckland, Richard: WCC
Sent: 06 July 2016 11:48
To: Adnath, Taruna: WCC
Subject: RE: PITCH 1612-VARIATION OF DESIGNATION AND PITCH 1736- DE DESIGNATION OF A STREET LICENSED PITCH

Have some notes concerns.

Will the stall be easily removed at the end of business each day? Or will he be given a Sect 28 approval?

Is the stall easily moved as per New Year Celebrations?

Does the Licence holder understand that nothing is to protrude from the stall area so that the 1.8m is continually kept clear?

What is the weight of the stall bearing in mind there is a subway underneath?

Regards

Richard

Richard Auckland
Senior City Inspector Markets
Public Protection and Licencing
Westminster City Council
4th Floor
Westminster City Hall
64 Victoria Street
London, SW1E 6QP
02076411682
rauckland@westminster.gov.uk
Westminster.gov.uk

From: Adnath, Taruna: WCC [<mailto:tadnath@westminster.gov.uk>]
Sent: 04 July 2016 17:01
To: Dwyer, Sean; Ayton, Robert; Auckland, Richard; Murphy, Peter; Austin, Roger; Hoare, Sarah; Police General Licensing; Guerra, Reaz; alison@thenorthbank.london; Mitchell, Tim (Cllr)
Cc: Wally Watson; terrypalmer1983@yahoo.co.uk; albertpalmer1956@yahoo.co.uk; Mitchell, Tim (Cllr); Thomson, Cameron (Cllr); Hyams, Louise (Cllr); Hick, Rosalind
Subject: PITCH 1612-VARIATION OF DESIGNATION AND PITCH 1736- DE DESIGNATION OF A STREET LICENSED PITCH
Importance: High

Dear All,

The licensing service has received a request from Wally Watson, Chairman of WESTA, on behalf of two permanent street traders as follows (see email attached):

THE
NORTHBANK



TRAFALGAR SQ · STRAND · ALDWYCH

3rd August 2016

Dear Sir

RE: Villiers Street kiosk: Pitch 1612 new location
Pitch 1736 de-designation

Thank you for consulting with the BID for the changes to the pitches at the Strand end of Villiers Street. Villiers Street has one of London's highest footfalls and this section is particularly busy at all times of day and night because of the Charing Cross Station and local cafes and restaurants, bars and shops.

The Northbank BID supports the de-designation of pitch 1736 which will allow more space for pedestrians to walk easily in the busy section of street.

The BID also supports the move of pitch 1612 to the proposed location between the two access stairs to the subway. This will allow more space for pedestrians to walk in the area, enable effective street cleaning.

We look forward to seeing the final kiosk designs and working with the street trader and local businesses to continue improving the street.

Yours sincerely

Alison Gregory
Environment and Public Realm Manager

West Wing, Somerset House
Strand, London, WC2R 1LA

Telephone 020 3697 9270
Fax 020 7257 9540

WWW.THENORTHBANK.ORG

COMPANY REG: 08210066 — VAT NO: 141326350



25th October 2017

Dear Sir,

We would like to respond to the application for:

REGULATION OF STREET TRADING

**DE DESIGNATION AND VARIATION OF STREET TRADING PITCHES: 1612 (VARIATION)
1736 (DE DESIGNATION)**

Thank you for forwarding the proposals for the licencing aspects of the permanent street trading pitches at the Strand end of Villiers Street, being considered on the 2nd November.

We consider the proposals will benefit the area by increasing space on the main section of the footway, allowing easier pedestrian movement.

The proposed location has a very high footfall with many cafes, restaurants and bars near by, some of which are open 24 hours. Waste and litter are a considerable problem in the area with large amounts of take-away food and drink containers also spills making the street untidy. The cleaning required takes a lot of council and BID resources. We would also like the pitch to be kept neat and tidy with adequate arrangements for waste as part of any changes.

The BID is working with local stakeholders and Westminster City Council to improve Villiers Street with upgrade of street materials and enhancement of area character. We also understand that a more appropriate kiosk design is being developed and look forward to seeing the designs. We would welcome input at the appropriate stages.

Yours sincerely

Alison Gregory,
On behalf of The Northbank BID